



						<p>People focus).</p> <p>Alcohol awareness raising through the November campaign will entail some workplace dissemination. Articles will be going in the Buck CC internal magazine, Bucks Fizz and promoted internally through Swan vision, desktops, etc</p> <p>The production of an alcohol workplace and policy guidance pack is not scheduled for completion until February 2014.</p>
<p><b>2: Buckinghamshire County Council's Employee Wellbeing Strategy should include a comprehensive approach to promoting sensible drinking.</b></p>	Yes	<p>Aligned with the Public Health and Wellbeing Strategy, Buckinghamshire County Council's Employee Wellbeing Strategy will, among its other aims, address the 'big four lifestyles' – physical inactivity, alcohol misuse, unhealthy eating and smoking. With regards to alcohol consumption, the strategy seeks a comprehensive approach to raise awareness of the risks and implications of regularly/repeatedly drinking over the recommended guidelines and will actively promote sensible drinking.</p> <p>Actions include: working with our Occupational Health Provider (PAM) to organise awareness campaigns; health checks carried out by the PAM Occupational Health Practitioner which address levels of alcohol consumption; the opportunity to access Identification and Brief Advice (IBA) through</p>	Cabinet Member for Finance and Resources	Jenny O'Neill	Dec 2013	<p>The Free alcohol IBA training organised by Public health has been promoted to the workplace wellbeing lead at BCC for PAM.</p> <p>PAM Assist widely promoted through internal communications and the intranet. PAM Assist's Account Manager held a successful promotional event in County Hall on 20<sup>th</sup> September.</p> <p>PAM's first drop-in 'Know Your Numbers' Clinics which will check blood pressure, cholesterol and weight as well as address the 'big four lifestyle' factors: alcohol consumption, diet, exercise and smoking will take place in January 2014 in Aylesbury and High Wycombe.</p>

		PAM; advice and signposting being accessible on the staff intranet and the Employee Assistance Programme (PAM Assist) to be more widely promoted.				
<b>3: That the Alcohol Strategy Group with the strategic support of the Healthy Communities Partnership works with hospital trusts and South Central Ambulance Services to improve the availability of data on alcohol related presentations, and consider the provision of an alcohol liaison nurse at A&amp;E.</b>	Yes	<ul style="list-style-type: none"> <li>The Public Health Team will work with South Central Ambulance Service and with Buckinghamshire Healthcare Trust – which is already sharing some information with the Safer and Stronger Bucks Partnership- to explore the potential to make progress on the recommendations in the College of Emergency Medicine Guidelines on information sharing in relation to community violence.</li> <li>Exploration of the need for a designated role for an alcohol liaison nurse will be taken forward by public health with relevant partners and commissioners.</li> </ul>	Cabinet member for Health and Wellbeing	Tracey Ironmonger/ A Brett	Oct 2013	Public health have liaised with South Central Ambulance service in the provision of quarterly information aligned with the required nationally recommended (DH) community violence shared information. Public health have liaised with BHT so that A&E attendance data is now collated and supplied on a regular basis both to Public health and directly to Thames Valley Police HQ for relevant dissemination. This information covers the required recommended community violence information and it also includes where alcohol has been involved. Public health will collate and produce an annual summary report for the Safer and Stronger Partnership. Public health have liaised with relevant partner commissioners to ensure the inclusion of a Specialist Alcohol and Drugs Link Nurse (SADLN) in the psychiatric in reach liaison service (PIRLS) based at A&E, The role is to provide liaison and coordination between the patient, the acute hospital and specialist addiction treatment services.
<b>4: That the Healthy Communities Partnership collaborates with district councils to identify how</b>	Yes	<ul style="list-style-type: none"> <li>The Public Health Team, with the Healthy Communities Partnership, will discuss with other responsible authorities the</li> </ul>	Cabinet member for Health and	Tracey Ironmonger/ A Brett	July 2013	A meeting was held between public health and Licensing officers to discuss how to best share information and the public health role with regards to

<p><b>collection of licensing data can be improved and how it can be used and shared by partners of the Alcohol Strategy Group</b></p>		<p>alcohol related data that is currently available and agree how it could be best shared.</p> <ul style="list-style-type: none"> <li>Given the current constraints in relation to the data, and the limitations this places on making a representation against any license request, the Public Health Team will agree with the licensing authorities which - if any license applications - the licensing authorities would like the Public Health Team to give specific attention to.</li> </ul>	Wellbeing	Tracey Ironmonger/ A Brett	July 2013	<p>licensing applications. It was agreed that given the continued focus on public safety and nuisance with regards to the 4 main licensing objectives intelligence will be shared as and when relevant and available.</p>
<p><b>5: Following any changes to licensing legislation, particularly concerning any public health objectives, the Alcohol Strategy Group should work in partnership with district licensing departments to agree an action plan on how the changes are applied locally.</b></p>	Yes	<p>Following any changes to licensing legislation, particularly concerning any public health objectives, the Public Health team will work with the alcohol strategy group and district licensing departments to agree an action plan on how the changes are applied locally.</p>	Cabinet member for Health and Wellbeing	Tracey Ironmonger/ A Brett	Depends on outcome from recent national consultation	<p>There have been no changes to licensing legislation with regards to the inclusion of a health objective.</p>
<p><b>6: That the Alcohol Strategy Group includes in its action plan for 2013/14 the exploration of options to increase engagement and partnership working with off-trade premises (off licenses and supermarkets), and strengthen their</b></p>	Yes	<p>The Public Health team and the Alcohol Strategy Group will explore the feasibility of increasing the contribution of off-trade premises in the local alcohol strategy action plan and in relation to campaign work.</p>	Cabinet member for Health and Wellbeing	A Brett	June 2013	<p>The strengthening of work with off trade premises was and continues to be explored by alcohol strategy partners. For example Trading Standards in their role and Licensing officers continue to work with them. We are building on working with supermarkets in alcohol awareness raising, starting with one in Aylesbury in conjunction with the campaign planned for November.</p>

<b>contribution to the local alcohol strategy and campaign work.</b>						
<b>7: The County Council and Health and Wellbeing Board should lobby Government to introduce public health as a fifth licensing objective, permitting health to be a consideration in all premises licensing decisions.</b>	Yes	The County Council will take appropriate opportunities to lobby government when they arise.	Cabinet member for Health and Wellbeing	April Brett	On-going	Opportunities will be explored when feasible/ as they arise