

**The 2012 Games – Is Buckinghamshire Ready? Task and Finish Review: Six Months On**

**Review title:** The 2012 Games: Is Buckinghamshire Ready?  
**T&F Group chairman:** Niknam Hussain  
**Date reported to Cabinet:** 14 November 2011  
**Cabinet Member:** Martin Tett  
**Lead officer:** Vanessa King  
**Date of progress report:** 20 June 2012

Recommendation	Agreed Y/N	Cabinet Response (from 14 November 2011)	Responsible Cabinet Member	Responsible Officer	Action by date (from Cabinet)	Update	Implemented Y/N
<p><b>1.</b> Regular scheduled monthly meetings should take place between the 2012 Engagement Officer within Transport for Buckinghamshire and elected members, to contribute to the improvement and development of the overall Engagement Plan. The meetings should:</p> <ul style="list-style-type: none"> <li>- Enable members to provide insight about the local community and their concerns.</li> <li>- Give members the opportunity to influence the transport plans that will have an impact on the local community.</li> <li>- Inform members about the progress of transport plans, for them to feed back to local communities.</li> <li>- Enable elected members local to the</li> </ul>	Yes	<p>Meetings have been arranged spanning the next 12 months between the TfB 2012 Engagement Officer and local members from Burnham and Taplow areas. Other members have been invited to attend.</p> <p>The agenda will cover the points outlined in the recommendation.</p>	Peter Hardy – Cabinet Member for Planning & Transportation	Sean Rooney	Sept 2012	<p><b>3 month update (February 2012)</b>            Meetings are being held on a regular basis between TfB 2012 Engagement Officer &amp; local members from Burnham &amp; Taplow. 2012 Team have also attended to give a full picture as to County’s 2012 programme.</p> <p>The 2 Local Members and the Cabinet Member for Transport were invited to a pre-engagement briefing with LOCOG for the Local Area Traffic Management Plans on January 16<sup>th</sup>. The public engagement will include 3 drop in sessions between February 2<sup>nd</sup>-4<sup>th</sup> with details of the sessions being forwarded to all Members earlier this month</p> <p><b>6 month update (June 2012)</b>            BCC Engagement officer attended South Bucks full council meeting in February. London 2012 presence at Dorney Parish council meeting during February. Information also shared at relevant LAF meetings. District and County Councillors invited to opening of Olympic drop in unit at the Bishop Centre in Taplow and workshop held for</p>	Sept 2012

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<p>Eton Dorney venue to be fully appraised of the detailed transport plans for the venue.</p>						<p>local farmers.</p> <p>All local Members, including District, have been communicated with and kept informed of any potential issues affecting Eton Dorney including a half marathon that is to be run very close to the venue whilst it is in lockdown. Little information on ORN to disseminate at present.</p> <p>Meetings have been set up specific to the area of work e.g. advisory parking zone meeting held with Cllr Dhillon. Update meeting to be held 23/05/12 with further meetings to be scheduled.</p> <p>Delays in decision making by LOCOG have resulted in a lack of reliable update information. As decisions are confirmed, communication with residents and Members will become more straightforward.</p>	
<p><b>2.</b> The Community Leaders Fund could be used creatively to support local community celebrations in 2012:</p> <ul style="list-style-type: none"> <li>- Any underspend from the total Community Leaders Fund in the current year (2011/12) should be carried forward into a central events budget to be held by the County</li> </ul>	Yes	Any underspend from the Community Leader's Fund is currently absorbed back into the main BCC budget. Any underspend is typically a small amount: 2010/11 underspend was about £5k. The underspend for 2011/12 won't be apparent until March. It is agreed that any 2011/12 underspend will	Mike Appleyard – Deputy Leader	Vanessa King	Dec 2011	<p><b>3 month update (February 2012)</b></p> <p>Arrangements have been made via Head of Finance for any underspend within the Community Leaders' Fund to be absorbed into the 2012 Programme's budget.</p> <p>County Councillors have been encouraged to allocate their Community Leaders Fund to Diamond Jubilee or London 2012 Activities. The 2012 Programme Team will continue to provide support.</p>	Yes

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<p>Council's 2012 Team.</p> <ul style="list-style-type: none"> <li>- The suggestion should be made to all elected members that they could choose to spend £1,000 of their 2012/13 Community Leaders Fund in support of celebration events in their local communities. Should members wish to do so, the 2012 Team should provide advice and support to assist members in maximising the impact of their funds.</li> </ul>		<p>however be put towards the 2012 Programme Budget.</p> <p>Each individual County Councillor is able to allocate their Community Leaders Fund according to their own local priorities and the Cabinet would not wish to undermine that policy. However, it is agreed that Members should be encouraged to use the Fund to support 2012 celebrations and that the 2012 team should provide support as appropriate.</p>				<p><b>6 month update (June 2012)</b> The account containing the Community Leaders' underspend was closed before the money was transferred. Working with Finance to see how much was available and how this money can be reallocated to the 2012 Programme budget.</p> <p>County Councillors have been reminded about using their Community Leaders Fund to support Diamond Jubilee or London 2012 activity in their communities. The 2012 Programme Team will continue to provide support.</p>	June 2012
<p><b>3.</b> In addition to working to ensure that the Chairman on the Council has accreditation to access the Eton Dorney venue throughout the Games, Buckinghamshire County Council should purchase all the tickets on offer to them from LOCOG, for allocation to deserving individuals within the county. Tickets should be allocated according to a plan agreed by elected members, which should include reference to the following considerations:</p>	Yes	<p>It is agreed that the County Council will purchase all allocated tickets. It is also agreed that an allocation plan should be developed jointly with South Bucks District Council to ensure a fair and coherent approach. The Cabinet supports the proposal that this is a great opportunity to recognise significant contributions from individuals within our communities and will</p>	Martin Tett – Leader	Ian Barham	May 2012	<p><b>3 month update (February 2012)</b> The allocation plan for the distribution of the tickets has been agreed by both BCC and SBDC. The criteria set will ask nominees to outline their impact on their local Buckinghamshire community as well as demonstrate their engagement with at least three of the Olympic and Paralympic values.</p> <p>Local media has been approached for their support with the promotion of the scheme and will also be part of the judging panel, which will also include County &amp; District members and officers.</p> <p>The nomination process will be launched</p>	May 2012

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<ul style="list-style-type: none"> <li>- The allocation plan should be considered jointly with South Bucks District Council so that allocations across the county and within that district are made on the same or complementary criteria, and the geographic distribution of numbers of tickets overall should be fair.</li> <li>- A nomination system should be put in place to allow the community to influence who receives a ticket. Nominations should be on the basis of the contribution an individual has made to their community, with particular reference to young people, including those in the County Council's care and young carers, and deserving servicemen and women.</li> </ul>		<p>incorporate that within the allocation arrangements.</p> <p>An initial working group of officers and members from BCC and South Bucks District Council will meet by end of November 2011 to develop the detailed arrangements for allocating tickets, including geographic distribution, scoring system and timeline for the ticket allocation process.</p> <p>It is likely that the arrangements will be promoted jointly with local media partners and directly through council websites, social media &amp; publications and via Parish Councils and Local Area Forums.</p>				<p>in early February 2012 and closed mid March. Successful applicants will be notified soon after. Applications from groups such as Young Carers, Looked after Children and disabled ex service men &amp; women will be heavily encouraged and promotion to these groups will be the priority.</p> <p><b>6 month update (June 2012)</b> Nominations have been judged by a panel comprising members from both SBDC &amp; BCC and members of the media. Results will be known by 31<sup>st</sup> May 2012 and announced to the public by mid-June 2012.</p> <p>Looked after Children have been allocated 25 pairs of tickets which will be distributed by the Looked after Children team. .</p>	
<p><b>4.</b> An engagement event for elected members should be held in early 2012 to inform them of key issues around the County Council's preparations for the 2012</p>	Yes	A formal engagement event will be organised for elected members by the County Council's 2012 Programme Team, with invitations also	Martin Tett	Jackie Copcutt	Feb 2012	<p><b>3 month update (February 2012)</b> An event run at Lane End Conference Centre on the 15<sup>th</sup> December 2011 attracted 41 Councillors from County, Town &amp; Parish levels. All Councillors were asked to make a pledge to support</p>	Yes

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<p>Games. This event would be organised by the County Council's 2012 Team, but open for elected members from District and Parish Councils to attend alongside County Council members. Elected members should be provided with a 'toolkit' to help them engage with their communities about 2012, including information relevant both to their role as a community leader and to the division they represent.</p>		<p>extended to District and Parish Councils. The event will present the main developments with the London 2012 programme and will highlight key areas about which members are likely to face questions from residents. Keynote speakers will be approached to speak at the event and the Chairman of the Council has kindly offered to finance refreshments. The event will happen in December 2012.</p> <p>In addition, there will be a 2012 debate at the full Council meeting in November, with the opportunity for informal questions with the 2012 Programme Team afterwards.</p>				<p>the 2012 Programme – which all did. 5 time paralympian Ian Rose provided the keynote speech.</p> <p>The 2012 Programme was the subject of a full council debate in November which resulted in overriding support from the Councillors.</p> <p>2012 Team will continue to circulate relevant information to Councillors via a variety of channels to aid their complete understanding of the programme and how they can support it.</p> <p><b>6 month update (June 2012)</b> The 2012 Team provided an update newsletter to all Councillors at the recent full council debate, and will continue to circulate relevant information to Councillors.</p> <p>Councillors will be actively encouraged to be part of the summer 2012 events programme.</p>	Yes
<p><b>5.</b> There should be a greater recognition of the importance of resilience across the County Council in preparation for 2012. This should be supported by three specific actions:</p> <ul style="list-style-type: none"> <li>- The Human Resources Frequently Asked</li> </ul>	<p>Yes</p> <p>Yes</p>	<p>Leave Requirements: The FAQ documents are on track for publication by the end of November. A launch plan using internal comms routes is being developed to prepare employees that they will need to submit</p>	<p>Peter Cartwright – Cabinet Member for Resources</p>	<p>Sarah Woodruff</p>	<p>Nov 2011</p>	<p><b>3 month update (February 2012)</b> FAQ documents were published as outlined in the original Cabinet response. The deadline for applications was altered to reflect LOCOG's deadlines for the results of various application processes, such as Torch Bearer selections.</p>	Yes



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						<p>developed for all service areas save IT, which is currently being looked at.</p> <p>Resilience Team working with both Thames Valley Police and local SAG to monitor LOGOG's progress and risks attached. Also includes developing operations plans for BCC and training staff, as well as multi-agency emergency planning. Overall happy, but concern remains that LOGOG's plans are shared at the last minute. Team also involved in plans for Olympic Torch Relay and Paralympic Flame Lighting Ceremony.</p>	
<p><b>6.</b> The 2012 Programme Board should oversee Buckinghamshire County Council's contribution to a countywide media engagement strategy for 2012. The strategy's main aim should be to develop key relationships and links which will contribute to new business being brought to Buckinghamshire. Specific actions to help achieve this should include:</p> <ul style="list-style-type: none"> <li>- Facilitating media organisations (that are not officially accredited by the IOC) to be based within the county for the duration of the Games.</li> <li>- Arranging visits for media organisations to particular sites of</li> </ul>	Yes	<p>A comprehensive media strategy is being developed for approval by the Programme Board which will cover both accredited and non-accredited media.</p> <p>A separate strategy for engaging with international media to promote Buckinghamshire, including through visits to selected sites within the County, is being addressed as part of the 2012 business strand.</p> <p>Both strategies are being overseen by the 2012 Programme Board, chaired by the Leader of</p>	Martin Tett	Vanessa King	Dec 2011	<p><b>3 month update (February 2012)</b> The media strategy has been developed in discussion with the 2012 Programme board and includes opportunities for both accredited &amp; non-accredited media to be involved with both the official LOGOG work in the Dorney area and the parallel work being run by the 2012 Programme Team.</p> <p>The strategy for promoting Buckinghamshire to international media is being coordinated by BBF as part of their wider inward investment strategy. A series of visits designed to showcase the 'best of Bucks' will be organised in conjunction with significant events already happening within the County.</p> <p><b>6 month update (June 2012)</b> As per 3 month update.</p>	<p>Yes</p> <p>Sept 2012</p>

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interest within the county.		the Council.					
<b>7.</b> The County Council's 2012 Programme Board should reassess the staffing and budget provision for overall work on the 2012 Games on a rolling three-monthly basis. Based on the Programme Board's assessment of the business case for changes, resources should be identified or redistributed as required.	Yes	The 2012 Programme Board has agreed the initial outline for the Programme and is in the process of agreeing the business case. Bids for resources will be identified and considered as part of this process.	Martin Tett	Vanessa King	Jan 2012	<p><b>3 month update (February 2012)</b> The assessment of staffing and resources available for the wider BCC led 2012 Programme is continually monitored by the 2012 Team and discussed with the 2012 Programme Board. Requests for further resources will be raised as and when required.</p> <p><b>6 month update (June 2012)</b> Increased involvement with the planning for the Olympic Torch Relay and Paralympic Flame Lighting ceremony resulted in 3 new members of staff being recruited to the 2012 Programme Team.</p>	Sept 2012  Sept 2012
<b>8.</b> Following the Games, a session should be held in Autumn 2012 to review the Council's involvement in the Games and identify any outstanding legacy work needed. The Members who participated in this review should be invited to take part.	Yes	Session to be arranged and will include the Members who participated in this review.	Martin Tett	Vanessa King	Oct 2012	<p><b>3 month update (February 2012)</b> As per original Cabinet response.</p> <p><b>6 month update (June 2012)</b> As per original Cabinet response.</p>	Oct 2012  Oct 2012
<b>9.</b> With the 2012 Games now just months away, updates on progress against the recommendations in this report should be made to the Overview and Scrutiny Commissioning Committee	Yes	Reports will be provided according to the timescale as requested.	Martin Tett	Vanessa King	Nov 2012	<p><b>3 month update (February 2012)</b> Reports will continue to be provided according to the timescale as requested.</p> <p><b>6 month update (June 2012)</b> Reports will continue to be provided according to the timescale as requested.</p>	Nov 2012  Nov 2012



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<p>after 3 and 6 months, in February and May 2012. Following the review session after the Games, a report should also be provided to scrutiny on corporate learning and legacy work.</p>							